

MyPath Project Kick-off

Bochum, 10.03.2022-11.03.2022



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Key Discussion Points

- 1 Project Management Tool**
- 2 State of the Art**
- 3 R1 – Training Kit for Trainers**
- 4 R2 – Role Model Videos**
- 5 Administrative Matters**
- 6 LTTA, Multiplier Events**
- 7 Dissemination tools, Logo, Website**

Admin Project

Documentation, Communication,
Evaluation, Dissemination reporting,
data sharing....

State of the Art

- 1 Data about Migrant Women and the Labour Market
 - Are there studies/researches out with higher qualified women as a focus point?
 - Are there Actions/policy initiatives aiming at the integration of higher qualified migrant women into the labour market?

- 2 What are the major challenges faced by higher qualified migrant women in regards to labour market entry in their fields of expertise or according to their educational status?

- 3 What are the already existing Practices/ are there any?

- 4 Are there any successful projects/ Good practices?

- 5 What are the gaps between the policy initiatives, the already existing practices and projects and the challenges faced by the women?

R1 – Training Kit for Trainers

- Aims to equip professional facilitators (trainers, socialpedagogs/workers, VET providers, etc) with practical, engaging and personalized material and strategies which they can use for training the end users - skilled women with migration and ethnic minority background, to increase their efficiency and productivity as well as enable them to fully exploit their potential.
- The toolkit (R1) will enable the end users to acknowledge their strengths, upgrade their capacity and knowledge of the country specific and job related skills and competences, and provide labour-market related insight.
- Empower the Migrant women by providing them best practice examples, practical solutions (e.g. childcare) and problem management tools (also via gamification and experiential learning).
- The Toolkit will include online and on-the-spot trainings, assessment tests, offline courses, (recorded) webinars, video models.
- The trainers will reach min 200 women.

R1 – Training Kit for Trainers

- Collection of practices
 - To find biggest challenges faced by migrant women
 - Analyze success stories
 - Promote creativity and self-confidence
- Designing the Kit
 - SWOT Analysis
 - The Materials will be divided into two sections
 - *Models for developing Career and job related skills of the target group based on their qualification*
 - *Supporting creativity as well as confidence building and improving self-esteem through local groups and hands on sessions*
- Intermediate Internal technical revision of the produced materials.
- Delivery of webinars, Focus group and practical exercises
40 hours - in person and online
Webinars – recorded videos to be made available on project website, YouTube etc..
Improvisation Theatre , Group discussions
Socio political and cultural training + Networking events

R1 – Training Kit for Trainers

- Localisation and Practice – Piloting campaigns
- 25 Participants/Country – testing activity
- Impact analysis – analysis report
- Questionnaires (Asking the trainers)

R2 – Role Model Videos

- Strengthening self-confidence is an important pillar in achieving the goal of good, sustainable work integration. Within the scope of the MyPath project actions and methods will be structured in a way to be motivating, exemplary, creative and educational for the target group.
- The project will produce "Role Model Videos" and also initiate 10 Mentoring sessions per country.
- The mentors will be women with a migration background who have successful careers and can pass on their experiences to the target group
- The project aims to acquire 5 female mentors in each country who will consult newcomers and ethnic minority women (min. 200 women).
- Role model videos will be produced with the participant skilled migrant and ethnic minority women. The representatives of the target group will tell to what extent the programme supported their goals and expectations.

Administrative Matters

Topics

- ❖ Partner Agreements
 - ❖ Budget
 - ❖ Reporting intervals
 - ❖ Work Contracts of Partners
 - ❖ Project Meeting intervals
 - ❖ Data sharing platform
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LTTA, Multiplier Events

Dissemination tools, Logo, Website

- ❖ Website
- ❖ Social Media
- ❖ Blog articles/org. websites
- ❖ Brochure, Leaflets
- ❖ Digital Newsletters/ Min 4
- ❖ Multiplier events and int. Conferences